Yannick Flossdorf

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PROFESSIONAL SUMMARY

Experienced and impact-driven Senior Consultant with 5+ years in digital strategy, organizational development, and Generative AI adoption. Skilled in designing AI-powered workflows, prompt systems, and transformation programs that enhance efficiency and innovation. Advises executives, leads cross-functional teams, and mentors colleagues to embed Gen AI and lean thinking across organizations. Combines strategic thinking with a strong UX and design foundation to deliver scalable, user-centered solutions.

EXPERIENCE

nexum AG   Remote
Leading, owner-managed digital agency and management consultancy in the German-speaking region   2019-Present
Senior Consultant
● Spearheaded Gen AI adoption across the organization: defined company-wide Gen AI strategy, led rollout of tools, built prompt libraries, custom workflows & AI assistants – reducing processing time and costs by up to 90%
● Enabled clients (start-ups to global enterprises) to adopt Gen AI, drive innovation, and restructure digital operations and product visions
● Developed scalable AI-enabled solutions that are now core to internal processes and client consulting offerings
● Acted as internal Gen AI evangelist: created educational content, led cross-team enablement, and fostered a culture of AI literacy
● Mentored 12+ colleagues (junior to lead level) in Gen AI, UX, and consulting, accelerating their practical skills and project readiness

TheAppGuys   Cologne, Germany
Boutique mobile development agency specializing in end-to-end app solutions   2016 – 2019
Lead Concept & UX
● Concept and Design for consumer, employee and B2B applications in iOS and Android (native)
● Definition of Methodology for the small internal team

ecosign Academy of Design   Cologne, Germany
Private design academy specializing in sustainable design education   2015 – 2016
Lecturer
● Coaching more than 100 university students in client project focused courses on concept, client facing presentation and product marketing

EDUCATION

ECOSIGN ACADEMY OF DESIGN   Cologne, Germany
Diploma in sustainable design   2010 - 2014
● ecosign in dedicated to combining sustainability, design and conception to enable graduates in analytical skills and consult clients on holistic sustainable merit of projects

SKILLS & ACTIVITIES & INTERESTS

Languages: Native in German; Fluent in English
Technical Skills: Generative AI (Prompt Engineering, Workflow Design, Assistants); UX Design; Strategy Consulting; Digital Marketing; Remote Collaboration Tools (Miro, Figma, Slack, MS Teams)
Certifications & Training: Certified Product Owner (PSPO I) – Scrum.org, 2022
Activities: Mentoring colleagues in UX, Consulting and Gen AI; Leading virtual teams across departments and locations; Driving organization-wide Gen AI adoption remotely